

SCHULMAN, RONCA & BUCUVALAS, INC.
Sample Disposition

Study # 9325 - CIVIC ENGAGEMENT SURVEY
 Date: 8/19/2002

	CROSS-SECTION		AGE OVER-SAMPLE			TOTAL COUNT
		%	%	%	%	
TOTAL NUMBERS DIALED	14021	100		32740	100	46761
Fax/Modem Number/Cell phone	844	6.0%		2033	6.2%	2877
Incomplete call/Line problems	18	0.1%			0.0%	18
Wrong number	30	0.2%		69	0.2%	99
Not-in Service/Disconnected	4246	30.3%		9921	30.3%	14167
No Answer (NA)	1610	11.5%		4025	12.3%	5635
Busy (BY)	5	0.0%		8	0.0%	13
Business/Govt#/Non-Resident	1072	7.6%		2497	7.6%	3569
Language Barrier	99	0.7%		232	0.7%	331
Health Problems (Long Term)	83	0.6%		128	0.4%	211
Health Problems (Short Term)		0.0%			0.0%	0
Away for duration	2	0.0%		230	0.7%	232
Answering machine/Voice MailC	504	3.6%		1225	3.7%	1729
Callback APPOINTMENTS	118	0.8%		466	1.4%	584
Callback UNSPECIFIED	1382	9.9%		2264	6.9%	3646
TOTAL CONTACTS	4008	28.6%	100	9642	29.5%	13650
TOTAL REFUSALS	1839		45.9%	4183	43.4%	6022
Soft Refusals (CB 24+ Hrs)	978		24.4%	2469	25.6%	3447
Hard Refusals (DO NOT CB)	861		21.5%	1714	17.8%	2575
TOTAL NOT QUALIFIED	116		2.9%	1465	15.2%	1581
S/O A: REFUSED BIRTHDAY INFO	60		1.5%		0.0%	60
S/O B: REFUSED AGE INFO.	32		0.8%		0.0%	32
S/O D: REFUSED INFO.	0		0.0%		0.0%	0
S/O E: REFUSED FOR PARENT	0		0.0%		0.0%	0
S/O F: PARENTAL REFUSAL	3		0.1%		0.0%	3
S/O G: REFUSAL	18		0.4%		0.0%	18
S/O H: YOUTH REFUSAL	0		0.0%		0.0%	0
S/O QUALIFIED ADULT REFUSAL	3		0.1%		0.0%	3
OVER-SAMPLE S/O CATEGORIES:			0.0%		0.0%	0
S/O OVERSAMPLE / INELIGIBLE AGE			0.0%	1228	12.7%	1228
S/O REFUSED BIRTHDAY INFORMATION AT OS-4			0.0%	98	1.0%	98
S/O REFUSED AGE INFO AT OS-4B			0.0%	0	0.0%	0
S/O REFUSED AGE INFO AT OS-4B			0.0%	0	0.0%	0
S/O REFUSAL FOR PARENT OS-4E			0.0%	0	0.0%	0
S/O PARENTAL REFUSAL AT OS-4F			0.0%	5	0.1%	5
S/O REFUSAL AT OS-4G			0.0%	0	0.0%	0
S/O REFUSAL AT OS-4H			0.0%	51	0.5%	51
S/O REFUSAL AT OS-5			0.0%	41	0.4%	41
S/O REFUSAL AT OS-6			0.0%	8	0.1%	8
S/O QUALIFIED RESP 57+ REFUSAL			0.0%	0	0.0%	0
S/O REFUSED AGE AT S-9			0.0%	34	0.4%	34
TOTAL QUALIFIED	2053		51.2%	3994	41.4%	6047
Q/O FEMALE	132		3.3%		0.0%	132
OVER-SAMPLE QUOTA OUT CATEGORIES:			0.0%		0.0%	0
Q/O AGE--15-25 (OVERSAMPLE)			0.0%	1	0.0%	1
Q/O AGE--26-37 (OVERSAMPLE)			0.0%	27	0.3%	27
Q/O AGE--57 AND OVER (OVERSAMPLE)			0.0%	1472	15.3%	1472
Callback to Complete	122		3.0%	564	5.8%	686
Terminates	112		2.8%	371	3.8%	483
Completes	1687		42.1%	1559	16.2%	3246
COMPLETION RATE	48.28%			46.92%		47.32%
INCIDENCE	94.65%			73.16%		79.27%