

**FOR IMMEDIATE RELEASE**: Wednesday, February 29, 2012 **CONTACT:** Amy Steele, Luna Media Group <u>amy@lunamediagroup.com</u> or 208-301-0846 (cell)

## Youth Turnout in Arizona 6%, Michigan 7% -- More Than Triples in Both States Since 2004

Romney Places Third among Youth in Michigan, Wins Youth Vote in Arizona

**MEDFORD/SOMERVILLE, Mass**. – Six percent of eligible voters under the age of 30 in Arizona and seven percent in Michigan participated in yesterday's primaries, according to exclusive preliminary analysis by the Center for Information & Research on Civic Learning & Engagement (<u>CIRCLE</u>).

Mitt Romney was the third choice of Michigan's young Republican voters with 26% of the under-30 vote, following Ron Paul, who earned 37%, and Rick Santorum with 32%. In Arizona, he won an outright majority (52%) of young voters, who were his strongest age group (see Table 2).

The youth turnout tripled in both Arizona and Michigan between 2012 and 2004. While no two primary years are the same, we compare the 2012 caucus to the 2004 since in both cases only one party had a competitive race.

 
 Table 1 – Arizona and Michigan Presidential Primary Participation
**Among Eligible Citizens Under 30** Youth Turnout Rate Number of Youth Who Youth as a Share of Primary Year **Participated** Goers AZ MI AZ MI AZ MI 2012\*\*\* 12% 6% 7% 55,035 99.884 10% 2008\* 15% 7% 14% 59.267 213.609 7% 2004\*\* 2% 2% 16,725 26,181 7% 9% 2000\* 4% 10% 29,040 136,104 9% 11% 1996\*\*\* 4% 3% 9% 11% 27,464 50,813

Because of a lack of available data, the CIRCLE turnout estimates do not include young people who participate in Democratic caucuses.

Youth turnout rate and number of youth votes are based on CIRCLE analysis of publicly available information (see Sources below).

\* Combines the Democratic and Republican figures. For separate results by party, see Table 3

\*\* 2004 statistics only include the Democratic Primary. There was no Republican Primary in 2004, because President George W. Bush was an incumbent and the GOP nomination.

\*\*\* 2012 and 1996 statistics only include the Republican Primary. In these years, there was/is no Democratic Primary, because there was an incumbent president from the Democratic Party that took the nomination.

**Sources**: The share of Primary participants is obtained from the 2012, 2008, and 2004 AZ/MI exit poll conducted by Edison Research, and the 2000 and 1996 AZ/MI exit poll conducted by Voter News Services. The numbers of votes cast are obtained from the NYTimes.com (as of 6:00 am, Eastern time, 2/29/2012.) The numbers of votes cast in the past election years were obtained from various sources including the Washington Post archives (1996), Federal Election Commission (2000 and 2004), and CNN.com (2008). Estimated voter turnout is obtained by taking the estimated number of votes cast by young people and dividing it by the estimated population of the 18-to-29-year-old citizens from the Current Population Survey (1995-2011). See p. 2 for definitions.

Table 2 – Arizona and Michigan Youth Vote Choice by Candidates, Citizens Under 30						
	Gingrich	Paul	Romney	Santorum		
Arizona	4%	18%	52%	20%		
Michigan	4%	37%	26%	32%		

Source: National Election Pool Arizona and Michigan Exit Poll 2012

## Table 3 – Comparison of Youth Vote Count in the 2008 and 2012 Republican Primaries by<br/>Candidates, Citizens Under 30

	Obama (D)		Paul (R)		Romney (R)		McCain (R)	
2008 Youth Vote Count	<b>AZ</b> 17,400	MI N/A	<b>AZ</b> 2,400	<b>MI</b> 21,000	<b>AZ</b> 11,300	<b>MI</b> 34,000	<b>AZ</b> 8,400	MI 30,500
2012 Youth Vote Count	N/A	N/A	9,906	36,957	28,619	25,970	N/A	N/A

Source: CIRCLE analysis of National Election Pool Arizona Exit Poll 2008 and 2012 figures are rounded to hundreds. Estimated vote tally for Barak Obama in 2008 Michigan Democratic Primary is not available because his name was not on the ballot.

Comparisons to past years must be made with caution, because turnout is affected by the date of the primaries and by the nature of the Democratic and Republican presidential campaigns, which are different in every cycle. For example, in 2008 both the Republicans and Democrats held primaries, but in 2012 only the Republicans held a competitive primary. Table 3 provides estimates of youth participation in the Michigan and Arizona primaries by party and year.

Table 4 – Arizona and Michigan Presidential Primary Participation By Party,								
Eligible Citizens Under 30								
Political Party	Year	Number of Prin	nary-Goers	Share of Primary-Goers by Party				
		AZ MI		AZ	MI			
Democratic	2012	N/A	N/.	A N/A	N/A			
	2008	31,201	100,77	6 8%	17%			
	2004	16,725	26,18	1 7%	9%			

	2000	N/A	N/A	N/A%	N/A%
	1996	N/A	N/A	N/A	N/A
Republican	2012	55,035	99,884	12%	10%
	2008	28,066	112,833	6%	13%
	2004	N/A	N/A	N/A	N/A
	2000	29,040	136,104	9%	11%
	1996	27,464	50,813	9%	11%

## Definitions

**Youth:** For the purpose of this press release and estimation of youth participation in the Michigan and Arizona Primaries, we define "youth" as citizens who were eligible to vote on February 28, 2012, as permitted by state election law.

Number of youth who participated: An estimate of how many youth participated in caucuses or primaries.

**Youth share:** An estimate of the number of young people who participated in the primary as a percentage of the number of all people who participated.

**Youth turnout rate:** An estimate of the number of young people who cast ballots as a percentage of the total number of young people who were eligible to participate on February 28, 2012.

The youth turnout rate is the best indicator of how young Americans are engaging in the political process. The other statistics—the sheer number of youth participants and the youth share of the electorate—can change because of factors unrelated to youth engagement.

To sign-up to receive copies of CIRCLE's cutting-edge research on young Americans and nextday voter turnout estimates for the 2012 elections, please email <u>amy@lunamediagroup.com</u>.

## Click <u>here</u> to obtain more extensive information about Michigan's young voters and historical voting trends, and click <u>here</u> for Arizona.

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CIRCLE (<u>www.civicyouth.org</u>) is a nonpartisan, independent, academic research center that studies young people in politics and presents detailed data on young voters in all 50 states. CIRCLE was founded in 2001 with a generous gift from the Pew Charitable Trusts and is part of the Jonathan M. Tisch College of Citizenship and Public Service at Tufts University. CIRCLE's reputation for reliable, independent, timely research has been hailed by experts in the field of civic partnership, such as Harvard University professor Robert Putnam who said CIRCLE had brought "the best and most serious research to one place."

The Jonathan M. Tisch College of Citizenship and Public Service (<u>http://activecitizen.tufts.edu/</u>) is a national leader whose model and research are setting the standard for higher education's role in civic engagement education. Serving every school of Tufts University, Tisch College creates an enduring culture that prepares students to be lifelong active citizens.

Tufts University (<u>www.tufts.edu</u>), located on three Massachusetts campuses in Boston, Medford/Somerville and Grafton, and in Talloires, France, is recognized as one of the premier research universities in the United States. Tufts enjoys a global reputation for academic excellence and for the preparation of students as leaders in a wide range of professions. A growing number of innovative teaching and research initiatives span all Tufts campuses, and collaboration among the faculty and students in the undergraduate, graduate, and professional programs across the university's schools is widely encouraged.