FOR IMMEDIATE RELEASE: Monday, July 28, 2014 CONTACT: Kristofer Eisenla, LUNA+EISENLA media kristofer@lunaeisenlamedia.com | 202-670-5747 (mobile)

New York's 23rd Congressional District: Interactive Map Shows Youth Vote to Watch in Election

Dynamic, Online Map Allows Viewers to Gain a Comprehensive View of Young Voters in NY's 23rd Congressional District

Medford/Somerville, MA – The <u>Center for Information and Research on Civic Learning & Engagement (CIRCLE)</u>, the nation's premiere youth think tank based at Tufts University's Tisch College of Citizenship and Public Service, released a new, interactive online map showing New York's 23rd Congressional District race is one that should be watched because of young people's potential role in November's upcoming election for that seat.

According to CIRCLE, the 23rd Congressional District race is one of four U.S. House elections this year in which youth turnout should be watched most closely, because of the competitiveness of the race, the size of the youth population, and/or the historical youth turnout trend. The others include the Arizona's 1st, Arizona's 9th and the Iowa 3rd Congressional District elections.

The dynamic new map released by CIRCLE provides an in-depth view of young voters searchable by every congressional district in the nation, including New York's 23rd Congressional District.

Click on the above or here for access for the interactive map

Representative Tom Reed is defending his seat in a district with roughly a quarter of the population between 18 and 30, and a large number of college campuses. In the two House elections he as won, he has done so by less than 5% of the vote.

The online map allows viewers to look into the youth make-up of the New York's 23rd Congressional District in a number of additional ways, including:

Socio-economic factors including unemployment and educational attainment,

- demographic information and the number of higher education institutions located in each area;
- And the political and social make-up of each congressional district, providing viewers with information relating to potential ballot measures, competitiveness rankings

"Youth voters continue to play a pivotal role in our country's elections," said Peter Levine, director of CIRCLE. "As we enter the 2014 midterm election season, it's important to give the public and the media a place to find some of the most up-to-date, comprehensive data on young Americans provided in an easily searchable format. In New York's 23rd Congressional District, and in many other congressional elections across the country, youth voters have the ability to make an decisive impact on the result."

CIRCLE's online <u>"2014 Election Center"</u> houses analysis and findings most relevant to the midterm elections, including an additional interactive map released by CIRCLE in May that illustrates the most detailed analysis of the youth vote, broken down by state, comparing every national election since 1982.

CIRCLE is well known for producing unbiased analysis on youth voting in every election cycle. In addition to publicly released products, CIRCLE's team of experts are also available to help put current data on youth voters and politics into a broader context based on their own research and knowledge of scholarly literature on the subject area.

** Throughout the 2014 midterm election season, please contact Kristofer Eisenla at kristofer@lunaeisenlamedia.com or 202-670-5747, to speak to one of CIRCLE's youth vote experts or for further information/data on the youth vote in America **

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CIRCLE (www.civicyouth.org) is a nonpartisan, independent, academic research center that studies young people in politics and presents detailed data on young voters in all 50 states. CIRCLE is part of the Jonathan M. Tisch College of Citizenship and Public Service at Tufts University.

The Jonathan M. Tisch College of Citizenship and Public Service (http://activecitizen.tufts.edu/) is a national leader whose model and research are setting the standard for higher education's role in civic engagement education. Serving every school of Tufts University, Tisch College creates an enduring culture that prepares students to be lifelong active citizens.

Tufts University (http://www.tufts.edu/), located on three Massachusetts

campuses in Boston, Medford/Somerville and Grafton, and in Talloires, France, is recognized as one of the premier research universities in the United States. Tufts enjoys a global reputation for academic excellence and for the preparation of students as leaders in a wide range of professions. A growing number of innovative teaching and research initiatives span all Tufts campuses, and collaboration among the faculty and students in the undergraduate, graduate, and professional programs across the university's schools is widely encouraged.