

FOR IMMEDIATE RELEASE: Thursday, November 6, 2014 CONTACT: Kristofer Eisenla, <u>LUNA+EISENLA media</u> kristofer@lunaeisenlamedia.com | 202-670-5747 (mobile)

## IN-DEPTH ANALYSIS OF YOUTH VOTE IN WISCONSIN

## WI Governor Scott Walker Wins All Age Groups in the State, Except Youth Voters

CIRCLE Analysis Shows Youth Vote Share of Tuesday's Electorate was High at Nearly 18%, Helping Boost Burke's Numbers

**Medford/Somerville, MA** – Youth vote experts from the <u>Center for Information and Research on Civic Learning & Engagement (CIRCLE)</u> – the preeminent, non-partisan research center on youth engagement based at Tufts University's Jonathan M. Tisch College of Citizenship and Public Service – today released in-depth analysis on youth voters in Wisconsin during Tuesday's highly competitive Gubernatorial election.

In a wave election for the GOP, in which Republicans won the youth vote in some states, young voters (ages 18-29) preferred the Democratic nominee Mary Burke by a margin of 51% to 47% over incumbent Wisconsin Governor Scott Walker (R-WI). This was the only age group in Tuesday's election that Walker did not carry.

"Young Wisconsin voters played a key role in helping boost Mary Burke's numbers and keeping the election as close as it was," said Peter Levine, Director of CIRCLE and Associate Dean of Tisch College. "Young voters were the only age group in the state of Wisconsin that incumbent Governor Scott Walker lost on Tuesday night. They were also the only age group Walker lost in 2010. However, the democratic lean of Wisconsin youth may be waning; in 2010 Walker lost this group by a greater margin of 55% to 45%."

Young voters were well represented in the Wisconsin electorate. Young residents make up 19.7% of the overall state population, and the youth vote share in Tuesday's election was at 18% of the total electorate - well above the national youth share of 13%. For additional state-specific data on young voters in Wisconsin, please visit here.

Today, CIRCLE has also released an exclusive, *national youth turnout estimate* showing that at least 10 million young Americans between the ages of 18 and 29, cast a ballot in Tuesday's elections across the country — a turnout rate of 21.5%. The number of young voters in Tuesday's election is comparable to the turnout seen in other, recent midterm elections. In 2010, the two-day youth turnout estimate was 20.9%, or around 9.2 million young people.

"In terms of both youth turnout and vote choice, 2014 looks like a typical midterm election year as far as youth are concerned. Young people made up a similar



proportion of voters in 2010," said Peter Levine, Director of CIRCLE and Associate Dean of Tisch College. "Although this was a wave election for the GOP, youth still tended to vote Democratic. In the national exit poll data on House races, 18 to 29-year-olds preferred Democratic candidates by 54% to 43%."

For a full breakdown of the youth vote turnout, as well as historical data comparisons and further sourcing information for the data, please visit <a href="here">here</a>. Further information on the youth share of the electorate can be found <a href="here">here</a>. CIRCLE will release additional analysis of the youth vote over the next week.

\*\* To speak to CIRCLE's youth vote experts for interviews and/or analysis throughout the week, please contact: Kristofer Eisenla at kristofer@lunaeisenlamedia.com or 202-670-5747\*\*

Throughout this election season, CIRCLE's <u>2014 Election Center</u> has offered myriad new products providing comprehensive analysis of young voters, both nationally and in targeted states and congressional districts across the country. Some of these products include: an <u>Interactive Congressional District Map</u> and <u>Interactive State-by-State Voting Map</u>; as well as <u>The Youth Vote in 2014</u>: <u>Congressional House Races to Watch</u> and <u>2014 Midterms</u>: Young Voters in Competitive Senate Races.

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CIRCLE (<u>www.civicyouth.org</u>) is a nonpartisan, independent, academic research center that studies young people in politics and presents detailed data on young voters in all 50 states. CIRCLE is part of the Jonathan M. Tisch College of Citizenship and Public Service at Tufts University.

The Jonathan M. Tisch College of Citizenship and Public Service (<a href="http://activecitizen.tufts.edu/">http://activecitizen.tufts.edu/</a>) is a national leader whose model and research are setting the standard for higher education's role in civic engagement education. Serving every school of Tufts University, Tisch College creates an enduring culture that prepares students to be lifelong active citizens.

Tufts University (<a href="http://www.tufts.edu/">http://www.tufts.edu/</a>), located on three Massachusetts campuses in Boston, Medford/Somerville and Grafton, and in Talloires, France, is recognized as one of the premier research universities in the United States. Tufts enjoys a global reputation for academic excellence and for the preparation of students as leaders in a wide range of professions. A growing number of innovative teaching and research initiatives span all Tufts campuses, and collaboration among the faculty and students in the undergraduate, graduate, and professional programs across the university's schools is widely encouraged.